



www.WhanganuiOnline.com

AN ONLINE PRESENCE THAT 'REACHES THE MARKET'

We believe it is imperative that all businesses, and particularly small businesses, not only have an **online presence** but also that **it is seen**.

An 'online presence' can take many forms, the most commonly associated with a **website** or a **Facebook** page. Without the ability to be '**found online**' by a **simple search**, you could be missing out on a lot of viewer traffic and enquiries. And that is the key – to be 'found', as, even if you have a website or Facebook page, in that congested market **there are so many websites that will appear before yours**.

SOLUTION FOR THE 'WHANGANUI' MARKET, in particular

We would like to present our **cost-effective Website/Business Directory Listing**, which **provides you with a website AND leverages of the already established audience** of www.WhanganuiOnline.com. You will then benefit from the **public awareness of both your business and the services/products** it offers.

We can design/build that presence FREE of charge, and this is how!

Option 1: A (template) website - linked to our Business Awareness Directory

OVERVIEW -

Here we create a **proprietary website for your business**, which would be **linked into the Business Awareness Directory of www.WhanganuiOnline.com**. The justification for this approach, compared to an independent customized website, is that your business (and its products and services) will leverage off the **already established online presence of our 'WhanganuiOnline.com' website**, and the related **Facebook page 'Wanganui'** with over 21,000 'likes'. Furthermore, you will be **found by a 'generic' search** on the WanganuiOnline.com website, under your specific industry category (Yellow Pages style).

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POSTAL ADDRESS: DX MAILBOX 45, WANGANUI 4500
INFO@WEBQUEST.CO.NZ WWW.WEBQUEST.CO.NZ

ZERO COST WEBSITE! no outlay for the Design/Build we do that for FREE!

Under this scenario you would pay an **Annual Listing Fee of only \$365.00 + GST** – with **no outlay for the initial design/build cost or the annual costs** associated with a customised website (refer Option 2).

NB. This doubles as both a Directory Listing on WhanganuiOnline.com and your own ‘standalone’ Website.

While the website is set up within the WanganuiOnline.com ‘structure’, if anyone enters or clicks on your Domain Name www.YourCompanyName.co.nz, your website will appear as a standalone website (as can be seen in the example of www.SummitElectrical.co.nz)

ALREADY GOT A WEBSITE? Then take off \$100.00 +GST!

If you already have a website (or Facebook page) and just want to leverage off our established online presence and our marketing, then **TAKE OFF \$100.00 + GST and pay only \$265.00 + GST per annum** for your Business ‘Awareness’ Listing. We’ll simply link your listing to your website.

DOMAIN NAME linking to your ‘ONE PAGE WEBSITE’

If you don’t have a Domain Name registered for your company, ie www.YourCompanyName.co.nz then we can do this. **We would register your Domain Name and set it up to ‘point’ to your Business Directory Listing**, effectively creating a one page website! Additionally, you can then put that Domain Name on any of your advertising collateral, your vehicles etc. knowing that people who see that will then be easily able to find your business/check it out. Furthermore, it is great for your Business Profile.

The cost is only \$39.95 + GST (renewable annually) and there would be no charge for the e-mail set up.

Option 2: A ‘stand-alone’ custom built website

You may prefer to have us build you a website. To build a simple customised website for your business, we would set it up under your own Domain Name www.YourCompanyName.co.nz and it would incur **these** costs:

Website Design and Build (Option 2 above)	Quote
Design & Build website for www.YourCompanyName.co.nz Built to be ‘Responsive’ ie. viewable on handheld technology Basic Search Engine Optimisation	Est \$ 1250.00 + GST
Annual & Ongoing Costs	Rate
Domain Name Registration Annual Renewal	\$ 39.95 plus GST per annum
Hosting Renewable annually	\$ 169.95 plus GST per annum
SSL Certificate Purchase and set up SSL Certificate	\$ 100.00 plus GST per annum