



Do You Know?

The perfect combination!

\$75 + GST

Promote your business or event through our **'DoYouKnow'** page on WanganuiOnline.com

The concept

By angling your promotions through our **'DoYouKnow'** page, we are advertising **an aspect** of your business or event that people will **connect** with. ie: it is of interest or benefit to that audience (deal/giveaway).

Why choose www.WanganuiOnline.com and Facebook page 'Wanganui'?

Social media is the new way of reaching your audience, and our Facebook page **'Wanganui'** has a following of **over 20,000** people! And growing!

Because we use our **'Wanganui' Facebook 'shout outs'** to promote our **'DoYouKnow'** page, your business/event has the potential to reach over and above our target audience - our friends share our posts!

We design specific eye-catching graphics to do this, which in turn grabs attention quickly - this works especially well if you have a giveaway!

How it works and what's the cost?

- 1). You provide us with an image that promotes your event, we upload that to our **'DoYouKnow'** page for **7 days (24/7)**. This image can be changed/updated on a weekly basis.
- 2). We give you a **'shout-out'** through our **'Wanganui' Facebook page**, promoting your event with a link back to our **'DoYouKnow'** page for more info.
- 3). It stays **'live' for a full week - 24/7**
- 4). The cost for all this is a mere **\$75 +GST per week**. Compare this to traditional media, and it's a no-brainer for the extended coverage and exposure you'll receive!

Here's a recent example -

In 24 hours this post reached over 20,000 people and was 'liked' by 354 - Timely! Effective! Measurable! Value!



Give something **FREE** and optimise your reach...and we'll give you a **'shout-out'** for just **\$50 +GST***
... **SAVE \$25.00 !!!**

Our research has also highlighted that everyone loves a little competition/giveaway! The response to these posts are even more outstanding!!

So, put your thinking caps on and see what your business has to offer as a freebie.

**In conjunction with you listing on our 'DoYouKnow' page.*