Advertise with us!

Simply, the internet is where the market's at!
Cost effective - check out our prices.
Your advert can ‘link’ to your website, Facebook or Business Profile.
Longevity - remains online for extended period, unlike traditional media.
We have over 17,000 associated with Facebook driving traffic directly to you and your website.

Seriously, can your current static advertising offer this much return?

Here’s our current columns (if there’s something you’d like to see, let us know!)

Foodies : weekly
our most popular read - this is a weekly column that features a delicious seasonal recipe.

Community Services : weekly
we feel that giving back to the community is an important aspect of who we are. Each week we feature a not-for-profit community service and highlight who they are & what they offer.

Home & Garden : weekly
each week we discuss what’s happening in your garden and also some interesting interior/exterior ideas.

What’s On :
advertising your event on this page will also give you extra exposure with a Facebook ‘shout out’ to our 17,000 followers. We average a reach of 63,688 per week and 363,333 per month! Wow!

Pet Zone : weekly
this is a popular read - there's training tips each week and a competition/giveaway linked through Facebook.

AND...all advertising links through to the platform of your choice! eg: Facebook, website, business profile.

...are you celebrating something or have a special event? Ask about our features!

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“our business is promoting your business”
Here’s how the pricing stacks up...

Column advertising: $28 per week

Foodies: Home & Garden, Pet Zone, Community Services

Features: enquire today
rates vary depending on size and supporters

Banners: $50 per week
includes Home Page

‘What’s On’: $50 per week
includes a free ‘shout out’ on our ‘Wanganui’ Facebook

Business Profiles $1 per day*
these are highly cost effective especially for those businesses that don’t require a full website. Enquire today!!! *(1 per day over a 12 month period)

so, let’s crunch the numbers...

Our columns, features & ‘What’s On’ pages are redirected using our ‘Wanganui’ Facebook page which reaches on average 63,688 people per week and a staggering 363,333 per month!

These people are not subscribers who have paid, (we are free to follow!) they are people who are local & national (even international - either ex-pats or visitors to our city) who love our city as much as we do.

So, you see, 17,000 followers can’t be wrong!
Be part of it!