



AN 'ONLINE' PRESENCE FOR YOUR BUSINESS

We note the **Domain Name** for www.YourCompanyName.co.nz isn't actually registered and furthermore, you don't appear to have a website or any online presence. You could be missing out on a lot of viewer traffic and enquiries.

Consequently, we would like to present our **cost-effective Website/Business Directory Listing**, which appears online via www.WanganuiOnline.com. With a listing, you will benefit from the **public awareness of both your business and the services/products** it offers. We believe it is imperative that all businesses, and particularly small businesses, not only have an online presence but also that you are **seen**. We can design/build that presence **FREE of charge**, and this is how!

Option 1: A (template) website - linked to the Business Awareness Directory of WanganuiOnline.com **OVERVIEW -**

Here we create a **proprietary website for your business**, which would be **linked into the Business Awareness Directory of www.WanganuiOnline.com**. The justification for this approach, compared to an independent customized website, is that your business (and its products and services) will leverage off the **already established online presence of our 'WanganuiOnline.com' website**, and the related **Facebook page 'Wanganui'** with over 21,000 'likes'. Furthermore, you will be **found by a 'generic' search** on the WanganuiOnline.com website, under your specific industry category (Yellow Pages style).

DOMAIN NAME linking to your 'ONE PAGE WEBSITE'

As part of the process, we would **register your Domain Name www.YourCompanyName.co.nz** and set it up to 'point' to your Business Directory Listing, effectively creating a one page website! Additionally, you can **put that Domain Name on any of your advertising collateral, your vehicles etc.** knowing that people who see that will then be easily able to find your business/check it out. Furthermore, **it is great for your Business Profile**.

The cost is only \$39.95 + GST (renewable annually) and there would be no charge for the **e-mail** set up.

COST – no outlay for the Design/Build we do that for FREE!

Under this scenario you would pay an **Annual Listing Fee of only \$365.00 + GST** – with **no outlay for the initial design/build cost or the annual costs** associated with a customised website (refer Option 2).

NB. This doubles as both a Directory Listing on WanganuiOnline.com and your own 'standalone' Website.

While the website is set up within the WanganuiOnline.com 'structure', if anyone enters or clicks on your Domain Name www.YourCompanyName.co.nz, your website will appear as a standalone website (as can be seen in the example of www.SummitElectrical.co.nz)



Option 2: A stand-alone customised website

You may prefer to have us build you a website. To build a simple customised website for your business, we would set it up under your own Domain Name www.YourCompanyName.co.nz and it would incur **design/build** costs plus **Hosting** and **SSL Certificate** annual costs as below. Please note *the style of the website would be a single page/scroll down structure.*

QUOTATION

Client: Your Company Name Ltd

Ref:

Website Design and Build (Option 2 above)	Quote
Design & Build website for www.YourCompanyName.co.nz Built to be ' Responsive ' ie. viewable on handheld technology Basic Search Engine Optimisation	Est \$ 1250.00 + GST
Annual & Ongoing Costs	Rate
Domain Name Registration Annual Renewal	\$ 39.95 plus GST per annum
Hosting Renewable annually	\$ 169.95 plus GST per annum
SSL Certificate Purchase and set up SSL Certificate (to comply with 'Search Engines' requirement)	\$ 100.00 plus GST per annum (plus initial set up of \$30.00 + GST)
OPTIONAL: Content Management Software (CMS) Provide access to body content, to make updates to text and images	\$ 130.00 plus GST per annum

1. Content, images and text to be supplied by client in electronic format.
2. Basic Search Engine Optimisation includes: registering with Google, installation of title, description, keywords.
3. Costs and interest will be added to any accounts sent for collection.